



Republic of the Philippines
OFFICE OF THE PRESIDENT
OPTICAL MEDIA BOARD
No. 35 Scout Limbaga Street, Bgy. Laging Handa, Quezon City, Philippines. 1103
Tel. No. 373-6830-374-1393* Fax: 374-0217
Website: www.omb.gov.ph

The Optical Media Board of Directors has agreed to pass the following resolution, to wit:

Whereas the Optical Media Board (OMB), under the direct supervision of the Office of the President, was created pursuant to Republic Act No. 9239 known as the Optical Media Act of 2003.

Whereas R.A. 9239 is governed by laws established to regulate the mastering, manufacture, replication, importation and exportation of optical and magnetic media

Whereas the OMBOriginal Zone Program was conceptualized as part of the ongoing intensified anti-piracy awareness campaign of the OMB which seeks to give formal recognition to institutions and business establishments that are fully compliant with R.A. 9239

"RESOLVED, as it is hereby resolved, that the Board hereby approves Memorandum Circular No. 2019-002 entitled The OMBOriginal Zone Program.

RESOLVED further that the Board hereby gives authority to OMB Chairman Anselmo B. Adriano to oversee and implement the OMBOriginal Zone Program."

(Board Resolution No. 19-09-03)

A Sec Maria Editha Z. Tan
DOF Ex Officio

USec Jonathan E. Malaya
DILG Ex Officio

Dir Bonnel O. Abrenica
DTI Ex Officio

Dir Cristina A. Isip
Private Sector Rep.

Dir Ann N. Edillon
IPO Ex Officio

Atty Anselmo B. Adriano
Chair & CEO



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**OFFICE OF THE CHAIRMAN AND CEO
MEMORANDUM CIRCULAR NO. 2019-002**

TO : ALL CONCERNED

RE : GUIDELINES for the RECOGNITION of INSTITUTIONS/BUSINESS ESTABLISHMENTS WITH OUTSTANDING ANTI-PIRACY SUPPORT CAMPAIGN

"The OMBOriginal Zone Program"

As part of the intensified anti-piracy campaign of the Optical Media Board, "The OMBOriginal Zone Program" and its Guidelines is hereby proposed.

I. RATIONALE

The OMBOriginal Zone Program was conceptualized as part of the ongoing intensified anti-piracy awareness campaign of the OMB. The intent of the program is to formally recognize the outstanding campaigns and/or compliance of institutions and business establishments in support of OMB's #OMBOriginal and #NgayonNa campaigns.

This program articulates the recognition for institutions and business establishments that are fully compliant with Republic Act 9239, ensure the use of authentic and appropriate licensed software, and enforce absolute restriction to the access of websites considered as sources of piracy.

The award aims to acknowledge and give affirmation to the efforts of institutions and business establishments and in effect, motivate and encourage others to promote and nurture the value of respecting Intellectual Property Rights, and be proactive members of the community.

II. THE AWARD

Awards shall be conferred every February, in celebration of the OMB Anniversary Month represented by a plaque that bears the seal of the Optical Media Board and signature of the Chair & Chief Executive Officer. Awardees are selected in accordance with the award criteria herewith stated.

ACCEPTANCE OF NOMINATIONS & VALIDATION PERIOD:

Nominations will be open from 1 November up to 31 December of every year. The period of time set forth in the validation of the merits of a nominee is until February of the succeeding year.

OMBOriginal Zone Award nominations may be done in two ways:

- Based on OMB Records.** OMB clients and stakeholders who meet the qualifications are automatically considered for review. OMB may, by itself, determine entities that are qualified for review under each category.
- General Nomination.** The public may nominate an entity under each category provided supporting documents are duly submitted. Nominations shall be addressed and submitted to the Office of the Chair and Chief Executive Officer. Both hand-delivered and online submissions via email (info@omb.gov.ph) are accepted.

SUPPORTING DOCUMENTS:

General Nominations must be submitted with one or several supporting documents such as:

- Proof of authenticity of software
- Valid and appropriate OMB Licenses/Permits
- Certification of a piracy-free environment from IT Department and Management

FREQUENCY OF NOMINATIONS:

- Recipients of the OMBOriginal Zone Award may be renominated for the succeeding years.
- If a nomination is not successful, it may be resubmitted for consideration for the succeeding years.

REVIEW PROCESS:

The nominations will be reviewed in a two-step process:

- Administrative review.** Following the submission of nominations, the Chair and

CEO will review the submissions and the supporting documents and prepare a short-list of nominees.

- Assessment of Merit.** When the administrative review is complete, the Chair and CEO shall direct the Enforcement and Investigation Division, Registration and Licensing Division and Legal Division to validate the merits of the nominees.

The Optical Media Board reserves the right to present more than one award per category or to decline presenting an award in one or more categories during a given year, regardless of the number of received nominations.

VALIDITY OF THE AWARD:

An entity is considered as an OMBOriginal Zone for a period of ONE YEAR only, during which, the awardee is not exempted from inspections by the OMB.

The Chair and CEO shall have the power to revoke the OMBOriginal Zone Award if it was discovered and proved at any time that the awardee is in violation of RA 9239, or has deviated from the standards set forth in the criteria herein stated. Without prejudice to the filing of criminal or civil actions in appropriate cases, the OMB shall file administrative cases against and impose administrative penalties against the awardee/s.

Where an award is revoked, the Chair & CEO shall inform the awardee via a written notice confirming that the award has been revoked, the reasons for the decision and request that the OMBOriginal Zone plaque is returned to the agency within 10 working days.

HALL OF FAME AWARD:

The HALL OF FAME AWARD shall be bestowed on entities who has shown an outstanding degree of demonstrated compliance (OMBOriginal Zone Awardee) over a sustained period of five (5) CONSECUTIVE years.

Hall of Fame Awardees are not exempted from inspections by the OMB. The Chair and CEO shall have the power to revoke the Hall of Fame Award if it was discovered and proved at any time that the awardee is in violation of RA 9239, or has deviated from the standards set forth in the criteria herein stated. Without prejudice to the filing of criminal or civil actions in appropriate cases, the OMB shall file administrative cases against and impose administrative penalties against the awardee/s.

CATEGORIES:

I	SUC	Schools, Universities, Colleges, Training & Review Centers- Public and Private
II	GOV	National Government Agencies, GOCCs and Local Government Units
III	CORP	Private Companies & Corporations, BPOs, SMEs etc.
IV	MALL	Shopping Centers, Malls, Supermarkets, Appliance Stores etc.
V	ICAFE	Internet Cafes
VI	RET	Retail Shops
VII	OTHER	NGOs, Foundations, Charities, Religious Organizations etc.

CRITERIA:

Nominees must meet all of the following criteria:

- All computers and IT equipment being used by its officers and employees, within its premises, must be running with authentic and appropriate licenses from operating systems and software providers.
- Implements strict and absolute restriction to the access of torrent sites and other similar sites offering pirated content.
- All storage devices (HDDs, SSDs, USB Flash Drives, SD cards) purchased and being used are authentic.
- Duly licensed with the OMB for any and every OMB regulated activities they are engaged with.
- For establishments that have tenants and/or concessionaires that fall under the jurisdiction of Republic Act 9239 (also known as the Optical Media Act of 2003):
 - Tenants/concessionaires must be duly licensed by the OMB and carries the necessary and appropriate OMB permits.
 - Tenants/concessionaires MUST NOT engage in the following:
 - sell pirated optical media products
 - sell counterfeit storage devices
 - sell and/or use Illicit Streaming Devices (ISD)
 - sell pre-loaded (with movies, music, and/or software) hard drives, USB flash drives, memory cards
 - offer downloading services
 - use pirated/downloaded material in any exhibition (PA system, television sets etc.)

III. DETERMINATION OF AWARDEE

- The Chair and Chief Executive Officer shall determine the awardee based on the criteria above-stated. Notwithstanding, the Chair and CEO may, in his discretion, adopt, amend, and make any other determinations necessary in according the award.
- There can be two or more recipients of the award in a year.
- The decision of the Chair and CEO is final and binding.

IV. BUDGETARY ALLOCATION

The Chair and CEO may allocate funding for the OMBOriginal Zone Project subject to the pertinent rules and regulations of the Department of Budget and Management and Commission on Audit.

V. SEAL



VI. EFFECTIVITY

The OMBOriginal Zone Program and its policy guidelines will remain in force and in effect unless sooner repealed, amended, or rescinded.

Atty. ANSELMO B. ADRIANO
Chairman & CEO